



2026

INFORMATION

package

NEW • NEW

FREE T-Shirt
& Bow



TUMBLING WITH THE TIDES



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WELCOME TO

Coastal Cheer Co.



Welcome to Coastal Cheer Co.! We're thrilled to have you join our cheer family. With more than 20 years in the sport, our mission is to create a positive, supportive space where athletes grow in confidence, teamwork, and life skills. Get ready to learn, laugh, and make amazing memories with us this season!

We are so excited to welcome you to our program!

SO... WHAT IS CHEERLEADING?

Cheerleading is a dynamic sport combining dance, tumbling, stunts, and teamwork. It builds confidence, trust, and lasting friendships while encouraging personal growth for both recreational and competitive athletes.

A BIT ABOUT OUR STAFF

Allison has over 20 years of cheerleading experience, starting at 16 in Hertfordshire, UK. After moving to Australia in 2012, she fulfilled her dream of owning an all-star gym, coaching athletes who now carry on her legacy. She's organised championships and led teams to compete in the USA, Hawaii, and Pinnacle. Her passion lies in helping young athletes grow into confident leaders. All staff are USASF certified, hold Working with Children Checks, and are first aid trained.

JUNIOR COACHING PROGRAM

This program guides athletes from beginners to future coaches, building leadership and life skills along the way. Participants develop confidence, responsibility, communication, and independence—ideal for ages 11+ who show dedication, positivity and a passion for cheer.



QUICK GLANCE – MUST KNOW POINTS

💰 Fees must be paid before the first class.

🌂 No classes on public holidays.

📅 Classes run during school terms only (unless stated otherwise).

🎁 One free trial per person, per lifetime.

👕 Season inclusions: Each athlete receives 1 medal, 1 bow, and 1 t-shirt per season (subject to size availability).

🏆 Skill badges are awarded once per term free; replacement badges are \$1 each.

🚫 No refunds for missed classes or absences.

👨👩👧 Under 18s must move in groups of three or more at all events.

🔥 Extreme weather policy: Classes may be cancelled if the temperature exceeds 37.5°C or in cases of heavy rain.

💬 Communication: All updates are sent via band, email or text. Parents must keep their contact information current.

💳 Payment plans are available (5% admin fee applies).

👤 Behaviour: Positive attitude, respect, and sportsmanship are expected at all times. We have a zero-tolerance policy for bullying, gossip, or harassment.

📸 Media: Photos and videos may be used for marketing unless families opt out in writing.

💙 Representation: Athletes are ambassadors for Coastal Cheer Co. – both in and out of the gym.

THE COASTAL

Difference

☞ Experience **all the glitter** of **All-Star Cheerleading**, packed with pom poms, tumblers and stunts, **without breaking the bank!**

☞ **No Registration Fees**

☞ **Free T-shirt & Bow**

☞ **Multiple Locations**

☞ **Local School Holiday Workshops**

☞ **Annual Free Professional Photo Shoot**

☞ **Free Skill Badges Termly**

☞ **Medal For All Members Awarded At Showcase**

My 7 year old daughter has been with Coastal Cheer for two years, starting in a casual after school team & then moving into a competitive team. She absolutely loves it and has made so much progress in a short amount of time. It has helped build her confidence and has taught her the importance of persistence, commitment, team work and dedication- embedding wonderful skills that are so valuable right now and whilst moving throughout life.

- Michelle

We have loved our first year at Coastal Cheer Co, it has been amazing. Having never done any cheerleading our 6 year old was so nervous to start. By the end of the year she has so much confidence and self esteem in her abilities at cheerleading and performing in front of a crowd. It's given her courage to try new things! Can't wait for next year! Thanks for welcoming us to the crew!

- Sylvia

QUICK START *Guide*

*For full T&C's see the website

TERM 1 & 2

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Anglican Church Northstead St, Scarborough <i>Rec</i>	Deanmore Primary School <i>school</i>	Northway Uniting Church, Beldon <i>Comp</i>	Anglican Church Northstead St, Scarborough <i>Comp</i>	Yuluma Primary School <i>school</i>
Sea Monsters 5-8 yrs 3:30-4:30pm 	Dolphins PP-YR 3 3:05-4:05pm 	Hydra Junior 1 CheerStars 6-15 yrs 3:30-5pm *Semi-Competitive	Kraken Junior 1 Allstar Age 8-15yrs 3:30-5:30pm *Competitive	Coral Cuties PP-YR 3 2:50-3:50pm (*Term 1 & 4)
Tidal Titans 8-11 yrs 4:30-5:30pm 	Stingrays YR 3-6 4:05-5:05pm 	HYDRA 	KRAKEN 	

TERM 3 & 4

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Anglican Church Northstead St, Scarborough <i>Rec</i>	North Beach Primary School <i>school</i>	Northway Uniting Church, Beldon <i>Comp</i>	Anglican Church Northstead St, Scarborough <i>Comp</i>	Yuluma Primary School <i>school</i>
Sea Monsters 5-8 yrs 3:30-4:30pm 	Little Snappers PP-YR 3 3:05-4:05pm 	Hydra Junior 1 CheerStars 6-15 yrs 3:30-5pm *Semi-Competitive	Kraken Junior 1 Allstar Age 8-15yrs 3:30-5:30pm *Competitive	Coral Cuties PP-YR 3 2:50-3:50pm (*Term 1 & 4)
Tidal Titans 8-11 yrs 4:30-5:30pm 	Barracudas YR 3-6 4:05-5:05pm 	HYDRA 	KRAKEN 	

JOIN US



New Athletes

Fill out our athlete
registration form here



Existing Athletes

Already have an account?
Sign in here

FEES

Competitive Teams

See Kraken or Hydra pages for details
Term fees + Uniform + Events

Recreational/School Teams

\$189 per term

SCHOOL LOCATIONS

Deanmore | Yuluma | North Beach

Our school location cheerleading classes are the perfect entry-level program for all athletes. All the benefits of joining a cheerleading team without any large commitments right on the school site!

- 🌊 Very low commitment
- 🌊 1 Hour Per Week
- 🌊 1/2 year (2 terms only)
- 🌊 NO App Communication
- 🌊 Performance for families on 2nd to last class of 2nd term including medal presentation!
- 🌊 Free Skill Badges - Awarded once per term for new skills achieved
- 🌊 Sign up any time throughout the year

Payment Options Card | Invoice | Cash

Please contact us if you'd like to use a different payment method — we can easily arrange a payment plan.

Uniform

2026 Program T-shirt & Bow, black bike/sports shorts, enclosed hard soled shoes (runners), hair up, no jewellery, water bottle

Class Release Policy

Current members get first access to next term's after-hours classes. This starts 4 weeks before the term ends and lasts 2 weeks. After that, any remaining spots open to the public.

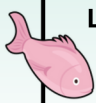
Waitlists

If a class is full, a waitlist will open automatically. When a spot becomes available, emails will be sent to people on the list in order.



\$189 per term

+ free 2026 cheerleading bow & t-shirt (1pp)

DEANMORE PRIMARY SCHOOL Term 1 & 2	NORTH BEACH PRIMARY SCHOOL Term 3 & 4	YULUMA PRIMARY SCHOOL Term 1 & 4
 Dolphins PP-YR 3 3:05-4:05pm <i>Tuesday</i>	 Little Snappers PP-YR 3 3:05-4:05pm <i>Tuesday</i>	Coral Cuties PP - YR 3 2:50-3:50pm <i>Friday</i>
 Stingrays YR 3-6 4:05-5:05pm	 Barracudas YR 3-6 4:05-5:05pm	



For full Policies, T & C's see our website

RECREATIONAL TEAMS

Sea Monsters & Tidal Titans

Our recreational classes are the perfect entry-level program for all athletes. All the benefits of joining a cheerleading team without any large commitments, plus these teams train all year round.

- 🌊 Very low commitment
- 🌊 1 Hour Per Week
- 🌊 Year round classes
- 🌊 NO App Communication
- 🌊 Performance for families in term 4 including medal presentation!
- 🌊 Free Skill Badges - Awarded once per term for new skills achieved
- 🌊 Sign up any time throughout the year

Payment Options Card | Invoice | Cash

Please contact us if you'd like to use a different payment method — we can easily arrange a payment plan.

Uniform

2026 Program T-shirt & Bow, black bike/sports shorts, enclosed hard soled shoes (runners), hair up, no jewellery, water bottle.

Class Release Policy

Current members get first access to next term's after-hours classes. This starts 4 weeks before the term ends and lasts 2 weeks. After that, any remaining spots open to the public.

Waitlists

If a class is full, a waitlist will open automatically. When a spot becomes available, emails will be sent to people on the list in order.



\$189

 per term

+ free 2026 cheerleading bow & t-shirt (1pp)



**SCARBOROUGH
ST COLUMBIA ANGLICAN
CHURCH 150
NORTHSTEAD ST**
Year Round

Sea Monsters
5-8 yrs
3:30-4:30pm

Monday

Tidal Titans
8-11 yrs
4:30-5:30pm



For full Policies, T & C's see our website

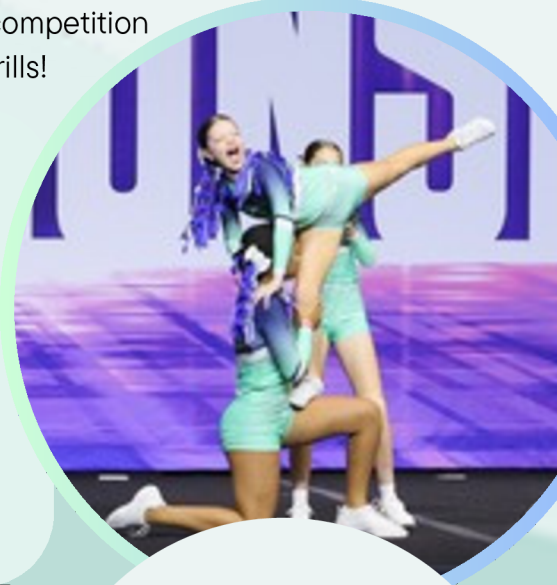


KRAKEN

Competitive

Our competitive cheerleading teams are the perfect way to ease into competition cheerleading. Perfect for beginners and those seeking more thrills!

- 🌊 Competitive - Beginner Friendly
- 🌊 2 Hours A Week Training
- 🌊 Full Year - February through to December (No training on public holidays, school holidays or pupil free days)
- 🌊 BAND App Communication (All team info, event info, photos etc will be on Band - the link will be sent after signing up)
- 🌊 End Of Year Celebration Party & Awards (Term 4)
- 🌊 Free Skill Badges - Awarded once each term for new skills achieved
- 🌊 Sign Up By April 1st 2026!



TEAM

KRAKEN Junior Allstar Level 1 Age 8-15yrs *age determined by 31st Dec 2026	Thursdays 3:30-5:30pm Anglican Church - 150 Northstead Street Scarborough Inside Event Hall
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EVENTS

 MAGIC MAYHEM Showcase 14 th June	 CHEERCON State Championship 24-26 th July	 AASCF State Championships 21-23 rd August (HPC)
 MAGIC BATTLE 23-24 th Oct (Bassendean)	 ATC SHOWDOWN 2 Day Competition 6-8 th Nov	

\$349 per term
+ one-off events fee & uniform
+ free 2026 cheerleading bow & t-shirt (1pp)

Payment Options
Card | Invoice | Cash

Please contact us if you'd like to use a different payment method — we can easily arrange a payment plan.
For full Policies, T & C's see our website

No minimum tumbling requirement, nice to have skills:

Handstand | Forward Roll | Backwards Roll | Cartwheel | Round Off | Bridge | Standing Bridge | Walkover

Events Fee: \$239 due 31/03 + \$303 due 30/06/26.

Includes extra training, music, competition bows, guest choreographer and all competition entry fees. Extra training before each event (see Band calendar for details) is included.

Spectator fees are about \$25-\$35 per person, set by the event provider.

Training Uniform: \$79 shorts and singlet (sized order), enclosed hard soled shoes (runners).

Competition Uniform: \$199 including top, and skirt/shorts.

Our uniforms are worn for 3 years to maximise usage (this will be the 1st season), Must be ordered and paid by 1st April 2026.



NEW
Training Uniform

NEW
Competition Uniform





HYDRA

Semi-competitive

Our semi-competitive cheerleading team is the perfect way to ease into competition cheerleading. Perfect for beginners and still with a low commitment.

- 🌊 Low Commitment Competitive - Beginner Friendly
- 🌊 90 Minutes A Week Training
- 🌊 Full Year - February through to December (No training on public holidays, school holidays or pupil free days)
- 🌊 BAND App Communication (All team info, event info, photos etc will be on Band - the link will be sent after signing up)
- 🌊 End Of Year Celebration Party & Awards (Term 4)
- 🌊 Free Skill Badges - Awarded once each term for new skills achieved
- 🌊 Sign Up By April 1st 2026!



TEAM

HYDRA Junior CheerStars 1 Age 6-15yrs *age determined by 31st Dec 2026	Wednesdays 3-5:30pm Northway Uniting Church, Beldon Inside Event Hall
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\$269 per term
+ one-off events fee & uniform
+ free 2026 cheerleading bow & t-shirt (1pp)

EVENTS

 MAGIC MAYHEM Showcase 14 th June	 CHEERCON State Championship 24-26 th July	 ATC SHOWDOWN (1 Day Only Cheer Stars) Competition 6-8 th Nov	 MAGIC BATTLE 23-24 th Oct (Bassendean)
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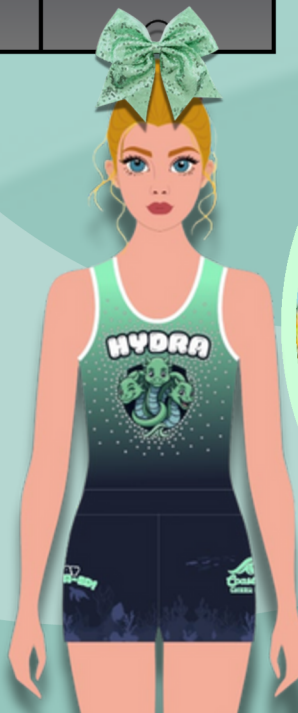
No minimum tumbling requirement, nice to have skills:

Handstand | Forward Roll | Backwards Roll | Cartwheel | Round Off | Bridge | Standing Bridge | Walkover

Events Fee: One-time payment of **\$308**, due 1st March 2026. Includes extra training, music, competition bows, guest choreographer and all competition entry fees. Extra training before each event (see Band calendar for details) is included. *Spectator fees are about \$25-\$35 per person, set by the event provider.*

Training/Competition Uniform: \$79 including top, and shorts.

Our uniforms are worn for 3 years to maximise usage (this will be the 1st season), Must be ordered and paid by 1st April 2026.



Payment Options

Card | Invoice | Cash

Please contact us if you'd like to use a different payment method — we can easily arrange a payment plan.

TUMBLING

with the tides



Is your child ready to flip, twist, and soar? Tumbling isn't just a fun activity—it's a foundational skill for cheerleading that helps athletes develop strength, agility, and confidence. Whether they're aiming for their first cartwheel or working on perfecting their tumbling pass for competition, expert tumbling coaching is the key to unlocking their full potential. At Coastal Cheer Co., we break down every tumbling skill into small, manageable steps called drills. This approach ensures that your child builds the strength, flexibility, and technique they need to perform with precision and safety—one flip at a time!

Here's why tumbling is so crucial for cheerleading:

-  **Building Confidence:** Tumbling teaches kids to trust their bodies and abilities. As they master each skill, their self-esteem soars—both in cheerleading and in life!
-  **Improving Strength and Flexibility:** Tumbling is a full-body workout that boosts coordination, balance, and flexibility. These skills are critical for stunting and jumping in cheerleading routines.
-  **Fun, High-Energy Training:** Tumbling is exciting! We make sure each session is packed with energy, so kids stay motivated and excited to learn. From basic rolls to advanced tumbling passes, every step is fun, engaging, and rewarding.
-  **Perfecting Cheerleading Stunts:** Tumbling is the secret sauce to creating a winning cheer routine. Whether it's back handsprings, round-offs, or walkovers, these skills form the foundation of many stunts and cheers, and we are here to make sure your child performs them with precision.
-  We use a **progressive approach** to tumbling, breaking down each skill into drills that are appropriate for your child's current level. These drills are designed to build muscle memory and confidence, so they feel empowered every time they land a new trick. Plus, our experienced coaches provide hands-on guidance and positive reinforcement, ensuring that your child feels supported every step of the way.
-  **So, why wait?** Help your child unlock their potential today with tumbling coaching that's safe, structured, and oh-so fun! Your little athlete will be flipping into their next cheerleading competition with newfound confidence and skill.

Sign up today and watch your child's cheerleading journey take flight!

FREE SKILL BADGES

Earned when athletes master a new skill, these badges celebrate the hard work and dedication it took to achieve it! Every team has a skill assessment once per term, usually around week 7. It's the perfect opportunity for athletes to show off their progress, celebrate achievements, and see just how far they've come.

We currently have 26 badges to collect and add more each season as our program grows!



EXAMPLE TUMBLE SKILLS

Handstand | Forward roll | Backward Roll | Cartwheel | Bridge | Kickover | Back Walkover | Front Walkover | Round off | Back Handspring | Front Handspring | Aerial

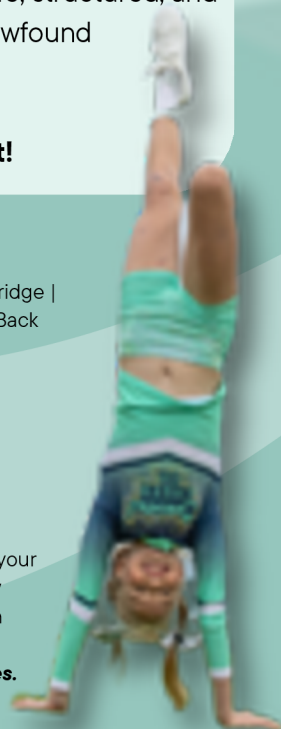
Combinations and variations of above and more.

PRIVATE LESSONS

Fast-track your child's tumbling skills

Private lessons provide personalised coaching, allowing your child to practise essential tumbling techniques until they become second nature. Focused attention ensures each session is effective and tailored to their needs.

Available during school holidays – \$50 for 30 minutes.



FINANCIALS

payment details

How to Book & Pay

You can book and secure your spot instantly through our website — it's the fastest and easiest way to confirm your place.

Alternatively, if you'd prefer to pay via cash or direct deposit, we can arrange an invoice for you. Just send us a text at 0475 145 359 or email coastalcheerco23@gmail.com, and we'll organise that for you.

Payment Plans

We're happy to offer payment plans to make fees more manageable for families. A 5% administration fee applies to cover the additional processing and management involved in setting up and maintaining instalments.

Sibling Discount

Families enrolling more than one athlete receive a 5% sibling discount on term fees.

To set up a family payment plan or invoice, please email us directly.

(Discount not applicable to uniforms or event packs.)

Crossover Team Discount

Athletes who participate in two teams receive a 25% discount on class fees for their second team only.

Please contact us to arrange invoice payments or a discounted payment plan for crossover teams.

Summary

☞ Book online to secure your spot instantly

☞ Payment plans available (+5% admin fee)

☞ 5% sibling discount

☞ 25% crossover team discount

☞ For invoices or assistance, email coastalcheerco23@gmail.com



TEAM NAME Division	AGE	TRAINING Term Day Time Location	TERMLY TUITION FEE	EVENTS FEE Music, Bows, Choreopgraphy, Competition Entry fees, Venue Hire	UNIFORM FEE	EVENTS
Dolphins 	PP-YR 3	 Term 1 & 2 Tuesday  3:05-4:05pm Deanmore Primary Sschool	\$189	N/A	N/A	 Splash Down Showcase T2 W9
Stingrays 	YR 3-6	 Term 1 & 2 Tuesday  4:05-5:05pm Deanmore Primary School	\$189	N/A	N/A	 Splash Down Showcase T2 W9
Little Snappers 	PP-YR 3	 Term 3 & 4 Tuesday  3:05-4:05pm North Beach Primary School	\$189	N/A	N/A	 Splash Down Showcase T4 W8
Barracudas 	YR 3-6	 Term 3 & 4 Tuesday  4:05-5:05pm North Beach Primary School	\$189	N/A	N/A	 Splash Down Showcase T4 W8
Coral Cuties 	PP-YR 3	 Term 1 & 4 Friday  2:50-3:50pm Yuluma Primary School	\$189	N/A	N/A	 Splash Down Showcase T4 W8
Sea Monsters 	5-8 YEARS	 All Year Monday  3:30-4:30pm St Columbia Anglican Church, 150 Northstead St, Scarborough	\$189	N/A	N/A	 Splash Down Showcase T4 W8
Tidal Titans 	8-11 YEARS	 All Year Monday  4:30-5:30pm St Columbia Anglican Church, 150 Northstead St, Scarborough	\$189	N/A	N/A	 Splash Down Showcase T4 W8
HYDRA 	8-15 YEARS	 All Year Wednesday  3:30-5pm Northway Uniting Church, Beldon	\$269	One-time payment of \$308 , due 1/03	\$79	 • Magic Mayhem • Cheercon States • ATC Showdown • Magic Battle • Splash Down
KRAKEN 	6-15 YEARS	 All Year Thursday  3:30-5:30pm St Columbia Anglican Church, 150 Northstead St, Scarborough	\$349	\$239 due 31/03 + \$303 due 30/06	Training \$79 Competition \$199	 • Magic Mayhem • Cheercon States • AASCF States • ATC Showdown • Magic Battle • Splash Down

GET STARTED

step by step guide

Step by Step:

How to sign up for classes:

1. **Read the Information Pack.** Take the time to read through this Information Pack carefully. It includes details about our programs, class options, uniform requirements, and competition commitments. Choose the class or team that best suits your family's schedule and level of commitment.
2. **Review Our Terms & Conditions.** Before enrolling, please read and understand our Terms & Conditions and payment policies. These outline our expectations, refund policy, and how our programs operate.
3. **Create Your Account**
 - Head to our website and create your Coastal Cheer Co. account.
 - Use an email address you'll remember — you'll need it to log in each term.
 - You'll receive an email to set your password.
 - Already have an account? Please log in first before booking to avoid duplicate profiles.
4. **Book Your Class**
 - Once logged in, go to the "Book Classes" page.
 - Select your class or team.
 - Complete your parent/guardian and athlete details.
 - You can also add a second child under your profile if needed.
5. **Process Your Secure Payment.** Follow the on-screen steps to complete your secure payment and confirm your booking. If you're choosing a payment plan, please note a 5% administration fee applies to cover setup and management.
6. **Check Your Email.** After booking, check your inbox for confirmation and instructions. If you haven't already, set your password to access your Coastal Cheer Co. account anytime.
7. **Connect With Us on Social Media.** Stay up to date with class news, events, and important reminders — follow us on:
 - 📷 Instagram: @coastalcheerco
 - 👍 Facebook: Coastal Cheer Co.
8. **Collect Your Free Gift.** At your first lesson, you'll receive your free Coastal Cheer Co. T-shirt and bow (subject to size availability). One per athlete, per season.
9. **Payment Plan or Invoice Customers.** If you've opted for a payment plan or require invoicing, you'll still need to create an online account to:
 - Agree to our Terms & Conditions
 - Keep your details on record
 - Allow us to issue and manage invoices efficiently

We're so excited to welcome your family to the Coastal Cheer Co. community.

Let's make this season 'Tumbling With The Tides 2026' our best one yet! Allison and the team xxx



New Athletes

Fill out our athlete registration form here



Existing Athletes

Already have an account?
Sign in here

For full Policies, T & C's see our website



2026

FREE PHOTOSHOOT

Professional

This year our annual free beach photoshoot will be at Trigg!
Watch out in your emails, social media and Band for
information nearer to Term 3.

Trigg October TBC

Check out some from 2025 Hillary's Boat Harbour.



School holiday workshops

Be on the look out for school holiday workshops providing
hours of fun, tumbling, cheering, tumbling and
sometimes crafting!

