Coastal Cheer Co.

2027 Competitive Program Terms and Conditions

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Hydra | Kraken | Shore Thing | Version 2 | Updated 30 October 2026

These terms cover competitive team enrolment, season commitments, fees, attendance and safety. Read them with your team offer, registration pack and event calendar before accepting a place. This is the agreement for competitive teams; separately booked recreational and tumble classes use the general program terms.

Quick Glance

Must know points for parents and athletes

- **Mandatory attendance:** Choreography camps, pre-competition training, competitions and Coastal Showcase have no discretionary absences. Weekly training is required; all scheduled training in the final 14 days before competition is protected. Illness, injury and emergencies follow the procedures below.
- **Tuition:** Term 1 is due 18 January 2027 for athletes already registered with a paid deposit. Each $50 deposit reduces the matching program's Term 1 invoice. Later terms are due as invoiced.
- **Event packages:** Hydra/Kraken 3 × $265; Shore Thing 3 × $315. Due 1 March, 1 June and 1 September 2027. Uniform payment is due 1 April. Payment plans must finish by 11 October unless an exceptional arrangement is expressly agreed.
- **Early Bird:** A $50 deposit per program is credited to that program. Competitive places require approval. One gift pack per athlete while allocated stock lasts; offer ends by 31 December 2026.
- **BAND is required:** A parent must join, enable notifications, read updates and give their athlete appropriate access to training videos.
- **Check the calendar:** Families organise transport and check the correct venue, date and time. Phone calendar sync is optional and recommended.
- **Absences and consequences:** Disclose known event clashes before accepting. Declare other known commitments by 28 February 2027. Two missed regular sessions per term trigger a discussion. Unapproved breaches escalate from reminder to formal warning, routine review and possible team removal.
- **Replacement athletes:** A fill-in may hold an absent athlete's place. Entry fees are normally retained; the competing athlete receives the event medal or banner.
- **Overdue accounts:** No response or arrangement at 7 days means suspension; unpaid at 14 days may mean routine removal; unresolved at 21 days may mean termination after final notice.

- **Images and safety:** Email info@coastalcheerco.com to opt out of photos and videos. We take child safety seriously and never share a child's name online.

- *This summary is a guide. The full terms explain the conditions, exceptions and consumer rights.*

1 Team selection and enrolment

Approval and placement

A parent or legal guardian must register an athlete under 18 and keep contact, medical and emergency details current. Competitive places require Coastal approval; Shore Thing is by offer or assessment.

Selection considers age, skills, attendance, attitude, commitment and team balance. Teams have a minimum of 12 and maximum of 15 athletes. Payment alone does not guarantee a particular team, stunt role or routine position.

Team viability

If numbers fall below 12, Coastal may restructure, combine teams or offer a suitable alternative. We will discuss material changes with families. If Coastal cannot provide a suitable program and you do not agree to an alternative, unused services will be refunded, with all consumer rights preserved.

2 Tuition event packages and uniforms

2027 parent fees

Hydra and Kraken: Each team costs $299 per term for tuition ($1,196 over four terms), plus a $795 event package in three $265 instalments. Annual tuition and events total $1,991 per team before discounts.

Shore Thing: $349 per term for tuition ($1,396 over four terms), plus a $945 event package in three $315 instalments. Annual tuition and events total $2,341 before discounts.

All prices are in Australian dollars. Tuition and event packages are separate charges. Due dates are stated on invoices and the payment schedule supplied with enrolment; three event instalments divide the annual package rather than buying individual competitions.

Event package inclusions

The package includes entry to the team's scheduled competitions, two preseason training days, a dedicated choreography day with guest choreography coaching, custom team music and planned pre-competition sessions on specialist cheer floors.

Venue hire and coaching for included additional sessions, coach support at competitions, a competition bow and a team gift are included. Hydra and Kraken are planned for four competitions and Shore Thing for five, including Aussie Gold WA State Championships.

The team calendar identifies confirmed and provisional events. Organiser dates, divisions and eligibility may change. ATC Starz is a possible alternative only, pending CheerStars eligibility and schedule confirmation. We will communicate changes and explain any material effect on the package and available remedies.

Uniforms and discounts

Where needed, the new-athlete uniform package is $338: competition uniform $229, training uniform $89 and socks $20. The competition bow is in the event package. Uniforms are invoiced separately and paid before ordering. Families must check sizing and order details.

Custom items already ordered cannot normally be cancelled for a change of mind. Faulty, incorrectly supplied or otherwise non-compliant goods remain subject to Australian Consumer Law. Suitable existing uniforms may be retained.

The 5% sibling discount and 25% second competitive-team crossover discount apply to eligible tuition only. They do not apply to event packages, uniforms, merchandise or other separately charged costs. Crossover participation requires approval.

3 Deposits and payments

Early Bird enrolment

A $50 deposit is required for each program booked and credited to that specific program. It is not an additional charge. Payment secures an offered place subject to final team approval, placement requirements and team viability.

If Coastal does not approve or cannot provide the competitive placement, the relevant deposit will be refunded or, with your agreement, transferred to another available program. Applicable crossover discounts are calculated on eligible tuition and reflected in the remaining invoice after the deposit credit.

Each athlete receives one Early Bird gift pack regardless of bookings. Gifts are limited to available stock, with no cash alternative. The offer ends on 31 December 2026 or earlier if allocated packs run out. Deposits follow the withdrawal provisions in section 6 and Australian Consumer Law.

Payment arrangements

Term 1 tuition for athletes already registered with a paid $50 per-program deposit is due Monday 18 January 2027, before preseason training on 27 and 29 January. The deposit is deducted from that program's Term 1 invoice: Hydra/Kraken $249 remaining; Shore Thing $299 remaining, before any applicable tuition discounts.

Payment dates

Payment	Hydra / Kraken	Shore Thing	Due date
Term 1 balance	$249	$299	18 January 2027 after matching $50 deposit
Event instalment 1	$265	$315	1 March 2027
Uniforms	As ordered	As ordered	1 April 2027
Term 2 tuition	$299	$349	May 2027 as invoiced
Event instalment 2	$265	$315	1 June 2027
Term 3 tuition	$299	$349	July 2027 as invoiced
Event instalment 3	$265	$315	1 September 2027
Term 4 tuition	$299	$349	11 October 2027

The Term 1 balances above apply where the matching $50 deposit has already been paid. Each deposit is credited to its own program, including where an athlete books multiple programs. Applicable tuition discounts are reflected on the invoice. Athletes registering later will receive their due date with their offer.

All 2027 payment plans must be completed by 11 October 2027. No instalment payments continue beyond the beginning of Term 4 unless Coastal Cheer Co. expressly agrees to an exceptional arrangement.

Contact info@coastalcheerco.com before a due date if you need support. An optional tuition payment plan carries a disclosed 5% administration fee; the standard three event-package instalments do not attract that additional fee.

Overdue accounts

We will send a reminder and offer an opportunity to respond or arrange payment. The following periods run from the invoice due date. An agreed payment plan must be maintained; if it is missed, we will contact you with the action required and deadline.

After 7 days: If there is no response or agreed payment arrangement, the athlete is suspended from participation until the account is resolved.

After 14 days: If payment remains unresolved and no agreed arrangement is being maintained, the athlete may be removed from the routine and their position reassigned.

After 21 days: Following final written notice, unresolved non-payment may result in termination and release of the place. We will explain the balance and any refund due; amounts already properly owed remain payable.

4 Attendance and competition commitment

Mandatory events

No discretionary absences. Athletes must attend choreography camps, scheduled pre-competition training, every team competition and Coastal Showcase. Holidays, parties, other activities and optional commitments are not approved reasons to miss these events.

Illness, injury and genuine emergencies follow the medical and emergency procedures below. Athletes must not attend when contagious or when attendance or participation is unsafe. Compulsory school clashes must be discussed promptly and assessed individually.

Missing a mandatory event may trigger an immediate review of routine position or competition participation. Coastal does not need to wait for the ordinary warning ladder where the absence prevents safe preparation.

Required weekly training and protected sessions

All scheduled weekly team training is required. The final 14 calendar days before each competition are a protected training period: athletes must attend every scheduled team session, including specialist sessions.

An unavoidable absence during this period triggers a readiness review. Coastal may change a role or use a replacement if the athlete or team has not had sufficient safe preparation, even when the absence is approved. This is a preparation decision rather than a disciplinary strike.

Notice and approval of planned absences

Before accepting a place. Disclose a clash with any published mandatory event before accepting the team place. Do not wait until competition entries close or the final weeks before the event.

Season planning deadline. Declare other known holidays, school camps and commitments by 28 February 2027, or immediately when dates become known. This deadline does not permit delayed notice of an already known clash or an absence from an earlier event.

For newly announced dates or newly discovered clashes, contact Coastal immediately. Request approval for foreseeable event absences at least eight weeks ahead wherever possible. If less notice is possible, explain why and notify us without delay.

Giving notice is a request, not automatic approval. Approval does not guarantee the same routine position, a replacement athlete or readiness for the next competition.

Reporting channels

Same-day absence or lateness: Text 0475 145 359 as soon as reasonably possible, preferably before the session starts.

Planned absence or event clash: Email info@coastalcheerco.com immediately when known.

Last-minute injury or family emergency: Text promptly and provide relevant follow-up information when practical. BAND is the information platform, not the absence-reporting channel.

Attendance review thresholds

Attendance at every session is expected. Two missed regular sessions in one term trigger an attendance discussion; they are not an allowance of two optional absences. Further absences may trigger a review of the athlete's role and readiness.

Coastal records all absences to assess preparation and support needs. Approved illness, injury, emergencies and agreed school obligations do not receive disciplinary strikes simply because sessions were missed. Their impact on safe preparation may still require role changes.

Unapproved absence, failure to report absence, repeated lateness or early departure, and failure to follow agreed attendance arrangements may be treated as breaches. Related failures arising from one incident are normally handled together. Parents receive communications privately; athletes are not publicly blamed for family transport or communication failures.

Consequences for unapproved breaches

First breach: Written reminder to the parent, with the breach recorded and expectations explained.

Second breach: Formal written warning and parent discussion, with an agreed attendance improvement plan.

Third breach: Routine-position review, which may result in loss of a primary role, reserve placement or replacement for an event. A final written warning sets out what must improve.

Further breach after the final warning: Competitive placement may end after review and an opportunity for the family to respond. A recreational alternative may be offered. The financial outcome follows section 6 and consumer rights.

Unapproved breaches are counted across the season and do not reset each term. Coastal explains the reason and outcome in writing. An unexplained competition no-show, missed mandatory event or absence affecting safe participation may proceed directly to a formal placement or readiness review. Genuine emergencies are considered before disciplinary action.

Examples of acceptable absences

Normally approved when promptly communicated: contagious illness or being too unwell to attend safely; injury or medical advice preventing attendance; bereavement or genuine family emergency; compulsory school camp, examination or assessed school event; unavoidable urgent medical appointment; serious unexpected transport emergency.

Not normally approved: parties or social outings; holidays booked without discussing published commitments; optional school activities; other sport or activity clashes not agreed at enrolment; routine homework or poor organisation; withholding cheer as punishment. Compulsory school clashes must be discussed early and may still affect competition readiness.

5 Injury illness and replacement athletes

Replacement selection and competition absences

Coastal selects and approves replacements based on skills, division and age eligibility, availability and safe preparation. Parents must not independently arrange a substitute. Reasonable efforts will be made, but a replacement is not guaranteed.

Where a known competition absence cannot be covered by a suitable replacement, the athlete may be offered a reserve or adaptable role rather than a primary routine position. Coastal may rearrange the routine. A primary position on return cannot be promised, and nearby competitions may also be affected.

Replacement costs and awards

The original athlete's relevant event allocation funds replacement entry or crossover arrangements. The original athlete normally receives no refund of that competition entry allocation when a replacement holds their place and enables the team to compete. Genuine committed package costs remain payable, subject to consumer rights.

Any additional replacement charge must be explained and agreed in advance. Families do not accept an unlimited replacement-cost obligation.

A partial refund may be considered if the crossover fee is lower than the original entry fee. If extra team training is required, no discretionary refund is offered. Otherwise, any refund is limited to savings after additional coaching, floor hire, choreography and routine-adjustment costs.

Coastal accounts for actual costs and organiser refunds or credits and will not recover the same cost twice. These rules do not override refunds or remedies required by Australian Consumer Law.

The athlete who actually competes receives that event's individual medal or banner, where awarded. The original athlete is not entitled to an additional award. Team awards remain subject to organiser arrangements.

Extended injury or illness procedure

Notify Coastal promptly of the injury or illness, expected absence and participation restrictions. For an extended absence, such as six weeks following a fracture or ligament injury, provide relevant medical information or evidence if requested.

Coastal and the family agree a written temporary participation plan covering the expected recovery period, whether the place is held, upcoming events, permitted attendance and activities, fees and review arrangements. Coastal assesses whether a fill-in is needed.

Regular tuition and applicable event-package payments continue while an agreed place is held. A temporary replacement does not automatically take the original athlete's permanent enrolment. Holding a place does not guarantee the same stunt role or immediate return to a competition routine.

Attend to observe or join permitted activities only where medically appropriate and practical. Attendance is not required where travel, observation or participation is unsuitable. Physical activity must remain within treating-professional restrictions and coach-approved activities.

Keep up with coach-provided videos, counts, formations and routine changes where reasonably possible. Ask for clarification and follow the agreed plan. Videos do not authorise unsupervised stunting or tumbling.

Review the plan as recovery progresses. Full skills and competition resume only when medically appropriate, with clearance where required and sufficient safe preparation. Medical clearance alone does not guarantee immediate return to the routine. If a return becomes unlikely, use the medical-withdrawal process in section 6.

6 Withdrawal and financial outcomes

Ordinary withdrawal

Competitive enrolment is a full-season commitment. Submit withdrawal in writing by email immediately when the decision is made. We will confirm its effective date and provide an account of delivered services, amounts paid and costs already committed.

Delivered tuition and genuine committed competition, choreography, music, venue, uniform and other third-party costs may remain payable where legally permitted. Withdrawal does not automatically cancel remaining instalments covering these costs. We will itemise retained costs, take reasonable steps to reduce losses and avoid duplicate recovery. Any unused balance due back will be refunded.

Medical withdrawal

Where an athlete cannot reasonably return, give written notice and medical evidence if requested. Unused future tuition from the notified medical withdrawal date will be refunded or credited with your agreement. Genuine unrecovered third-party commitments may be retained only where legally permitted and will be explained.

Medical withdrawal releases the athlete's place. A temporary medical absence with an agreed held place is governed by section 5; injury or illness does not automatically create a withdrawal or fee refund.

Consumer rights

Nothing in these terms excludes rights under Australian Consumer Law. If Coastal cannot provide the agreed service or a material change cannot reasonably be accepted, we will discuss alternatives and provide legally required refunds or other remedies. Credit will not be imposed instead of a refund where a refund is due.

7 BAND calendars and venues

Parent and athlete access

At least one parent or carer must join the team BAND group before the season begins, keep notifications enabled, read posts and calendar updates, and respond by stated deadlines. Notify Coastal promptly of access problems or changed contact details.

BAND is the official source for training updates, event instructions, venue changes, packing lists, team music and coach-provided videos. Formal account and withdrawal matters are handled by email. Urgent changes may also be sent directly by text.

Athletes must have appropriate supervised access to coach-provided videos through their parent or carer, or an age-appropriate account where permitted. Parents must help their child view required material. Home practice is limited to coach-approved activities suitable for home; videos are not permission for unsupervised stunting or tumbling.

Do not share team videos, music, photos or athlete feedback outside the authorised group without permission. Missing information because BAND was not checked does not normally justify waived fees, refunds or late exceptions. Contact us early if access support is needed.

Family organisation and transport

A team calendar is included in the registration pack and maintained on BAND. Check the latest notices for changes. Families are responsible for the correct venue and time, travel arrangements, punctual arrival and collection, and required clothing and equipment.

Syncing BAND's calendar to a phone is optional and recommended. Allow extra travel time for Magic, Evolution and other specialist facilities. An absence or lateness caused by not checking communicated details does not normally create a credit, refund or extra session, subject to consumer rights and any Coastal communication error.

Regular and specialist venues

Coastal uses hired schools, halls, sporting venues and specialist cheer facilities. Weekly flooring and facilities vary; a permanent sprung floor at every regular session is not promised. Coaches select activities suited to the venue, equipment and athlete readiness.

Magic pre-competition bookings are confirmed for 18 July and 31 October 2027. Shore Thing trains 8:30–10:00 am, Kraken 9:30–11:00 am and Hydra 10:30 am–12:00 pm on both dates. Evolution pre-competition sessions remain subject to venue confirmation. The team calendar records current arrangements.

8 Regular sessions and cancellations

Eight regular sessions per full term

Tuition is a fixed term fee guaranteeing at least eight regular sessions. Terms may contain eight, nine or ten sessions; the fee is the same with or without public holidays. Ninth and tenth sessions are included at no additional charge. Public holidays are accounted for in the calendar and are not cancelled sessions.

Regular training runs during school terms with no public holiday classes unless separately advised. Preseason, choreography and event-package sessions may fall on weekends or in school holidays. They are additional to the eight regular sessions and cannot be used to make up a shortfall in that guarantee.

Illness weather and venue disruption

Coastal may arrange a substitute coach, suitable venue or replacement session. A replacement is discretionary if eight regular sessions are still delivered. If fewer than eight are delivered and a reasonable replacement cannot be provided, each missing session below eight is refunded at actual term tuition paid divided by eight, or credited with your agreement.

Sessions may be modified or cancelled above 37.5°C, in heavy rain without suitable cover, or where venue conditions are otherwise unsafe. We will notify families as early as practical. Cancelled event-package sessions will be rescheduled or replaced where reasonable; if an included service cannot be supplied, we will explain the financial adjustment or remedy due.

9 Safety roles and event supervision

Medical information and safe participation

Disclose relevant medical conditions, allergies, medication, injuries and support needs. We will discuss reasonable adjustments and may require medical clearance. Athletes must stop and tell a coach about pain, dizziness or injury.

Cheer involves risks of falls and injury. Acknowledging these risks does not waive rights concerning negligence or liability that cannot lawfully be excluded. We may seek necessary emergency treatment and will contact the nominated parent or emergency contact promptly. Families pay treatment and transport costs to the extent lawfully payable by them. Insurance is subject to policy terms and does not guarantee all costs are covered.

Attire and skills

Wear the required training uniform and bow, clean suitable athletic shoes, tied-back hair and short nails. Bring water. Remove jewellery before training and events. Follow competition uniform, hair and makeup instructions supplied in the team pack.

Follow coach directions and attempt only authorised skills. No unsupervised stunting, teaching or tumbling outside class. Phones stay away during training unless authorised. Coaches may change routines, formations, stunt groups, roles or divisions for safety, attendance, scoring and team needs; positions are not guaranteed.

Competition day and collection

Follow check-in, warm-up, performance, awards and collection instructions, including the required arrival time. Do not leave the coach's supervision without authorisation. Parents remain responsible before check-in and after release to an authorised adult.

Under 18s must move in groups of at least three where permitted, with adult supervision appropriate to age and the event. This does not replace adult supervision. Event organisers' safety and access rules also apply.

10 Conduct child safety and complaints

Respect and fair decisions

Athletes, parents and spectators must act respectfully, care for equipment and show good sportsmanship. Bullying, harassment, abuse, threats and discriminatory conduct are unacceptable, including online. Raise concerns directly rather than targeting athletes or families publicly.

For lesser issues, Coastal normally explains the concern and expected improvement. Serious safety or safeguarding matters may require immediate suspension. Repeated or serious breaches may lead to termination after review, with reasons and any legally required refund explained. Good-faith complaints, lawful reviews and safeguarding reports are permitted.

Reporting concerns

Report concerns promptly to Allison Sack at info@coastalcheerco.com. Report immediate danger to emergency services. Coastal handles reports sensitively and shares information as needed for safety or lawful reporting. Relevant staff and volunteers must meet required child safety checks.

11 Privacy photography and acceptance

Personal information and images

Registration, contact and relevant health information is used for administration, communication and safety, and shared with relevant coaches, organisers, service providers or emergency services where necessary or legally required. Contact Coastal for access, correction or our Privacy Policy.

We take child safety seriously and never share a child's name online. Photos and videos may be used on Coastal's website, social media and marketing unless you opt out. Email info@coastalcheerco.com to request no photography, filming or sharing of your child's images or videos. We will record the request and notify relevant coaches and photographers. You may opt out at any time without affecting participation and request removal from channels we control.

Acceptance and contact

By accepting at registration, you confirm you have read these terms and the team calendar, disclosed known clashes and explained safety and behaviour expectations to your athlete. Material changes require notice and agreement where legally required; consumer rights remain protected.

Allison Sack | info@coastalcheerco.com | 0475 145 359