Coastal CHEER CO.

2027

INFORMATION PACK

Sea THE STANDARD



SCHOOL CHEER · RECREATIONAL CHEER
TUMBLING · COMPETITIVE CHEER

Big cheer energy. Family life in mind.

www.coastalcheerco.com

YOUR SEASON

Find your program. Plan your season. Join the Coastal Crew.





YOUR SEASON STARTS HERE

03	Welcome to the Coastal Crew	12	Kraken
04	The Coastal Difference	13	Shore Thing
05	Quick Start Guide	14	Competitive Expectations & BAND
06	Fees at a Glance	15	Your Competitive Season
07	**2027 Upgrades — SEA THE STANDARD!**	16	Uniforms & Team Essentials
08	School Cheer & Tumbling	17	Fees & Payment Options
09	Tumbling	18	Join the Coastal Crew
10	Recreational Cheer	19	Parent Essentials & FAQs
11	Hydra	20	Life with the Coastal Crew

NEW TO COASTAL? Start with pages 3–10. Questions? Page 19.
COMPETITIVE FAMILIES: Your team and season details are on pages 11–17.

WELCOME

A new season. New skills. A whole lot of Coastal spirit.



A PLACE TO BELONG

First cheer class or another season with the crew—you belong here. Build confidence, learn new skills and feel part of a team.

We celebrate the effort behind every progression, friendships made along the way and the courage to try something new.

Get ready to learn, laugh and make brilliant memories with us.

SO... WHAT IS CHEERLEADING?

Dance, jumps, tumbling and stunts come together in a team sport. Athletes learn to move together, trust one another and perform with confidence. Our school, recreational and competitive pathways give children different ways to enjoy cheer. This pack helps you find the right program and plan your 2027 season.

SEA THE STANDARD

In 2027, we're encouraging every Coastal athlete to aim high and take pride in everything they do—from learning skills and supporting teammates to bringing a positive attitude to training.

Give your best, celebrate progress and discover what you can achieve, one step at a time. Together, let's SEA THE STANDARD!



MEET ALLISON

Allison has over 20 years of cheerleading experience, starting at 16 in Hertfordshire, UK. After moving to Australia in 2012, she fulfilled her dream of owning an all-star gym.

She has organised championships, led teams to win bids for the USA and Hawaii, and taken teams to Nationals and Pinnacle. Her favourite part is helping young athletes grow in confidence, develop skills and discover what they can achieve.

All staff are USASF certified, hold Working with Children Checks and are first aid trained.

THE COASTAL DIFFERENCE

More confidence. More friendships. More moments to shine.



INCLUDED FOR EVERY ATHLETE

Your 2027 program kit
One program T-shirt and scrunchie per athlete, per season.

A moment in the spotlight
A chance to perform and a medal for every athlete.

Free skill badges
Assessed in Week 7 each term. One earned badge per athlete, per term; lost replacements $1.

Four speciality awards per team
Celebrating achievements across the season.

Free professional photoshoot
Optional annual beach photos, with free high-resolution downloads.

COMPETITIVE ATHLETES
Your Athlete Handbook includes training guides, cheer education and skill trackers.

EARLY BIRD GIFT

Free training bag with a qualifying $50 deposit. Limited offer—see terms on page 18.



LOVED BY COASTAL FAMILIES

"She absolutely loves it and has made so much progress in a short amount of time. It has helped build her confidence"

— Michelle

"By the end of the year she has so much confidence and self esteem in her abilities at cheerleading and performing in front of a crowd. It's given her courage to try new things!"

— Sylvia

No registration fee! We're proud to make cheerleading more accessible for families.

QUICK START

Find your class, your time and your Coastal crew.

MONDAY
SCARBOROUGH

Sea Monsters
Ages 5–8

3:30–4:30pm
Recreational cheer

Tidal Titans
Ages 8–11

4:30–5:30pm
Recreational cheer

Shore Thing
Ages 7–15

5:30–6:30pm
Team tumble class

TUESDAY
SCHOOL SITE

Dolphins
PP–Year 3

3:05–4:05pm
Terms 1–2 · Deanmore PS

Little Snappers
PP–Year 3

3:05–4:05pm
Terms 3–4 · North Beach PS

Tumble Class
Ages 7–12

4:05–5:05pm
Terms 1–2 Deanmore PS
Terms 3–4 North Beach PS
60-minute class

WEDNESDAY
BELDON

Hydra
Ages 7–15

3:30–5:00pm
CheerStars Level 1

Shore Thing
Ages 7–15

5:00–6:00pm
CheerStars Level 2 routine

THURSDAY
SCARBOROUGH

Kraken
Ages 7–15

3:30–5:00pm
CheerStars Level 1

Tumble Class
Ages 7–12

5:00–5:45pm
45-minute class



Shore Thing attends Monday AND Wednesday. No Friday classes.

WHERE WE TRAIN

Monday: St Columba Anglican Church, 150 Northstead St, Scarborough.
Tuesday: Deanmore PS (Terms 1–2); North Beach PS (Terms 3–4).
Wednesday: Northway Uniting Church, 9 Pacific Way, Beldon.
Thursday: Scarborough Tennis Club, 101 Deanmore Rd, Scarborough.

BOOK ONLINE · coastalcheerco.com

SCAN ME

FEES AT A GLANCE

Compare weekly commitment and fees in one place.

SCAN ME

SCHOOL, RECREATIONAL & TUMBLING

PROGRAM	AGE / YEAR	WEEKLY TRAINING	PER TERM
Dolphins	PP–Year 3	Tue 3:05–4:05pm Deanmore · Terms 1–2	$189
Little Snappers	PP–Year 3	Tue 3:05–4:05pm North Beach · Terms 3–4	$189
Sea Monsters	5–8 years	Mon 3:30–4:30pm · Scarborough	$189
Tidal Titans	8–11 years	Mon 4:30–5:30pm · Scarborough	$189
Tuesday Tumble	7–12 years	Tue 4:05–5:05pm · School site · 60 min	$199
Thursday Tumble	7–12 years	Thu 5:00–5:45pm · Tennis Club · 45 min	$179

COMPETITIVE · AGES 7–15 · FULL SEASON

TEAM	WEEKLY TRAINING	TERM	EVENT PACKAGE	YEAR TOTAL*
Hydra CheerStars L1	Wed 3:30–5:00pm Beldon	$299	$795 3 × $265	$2,329
Kraken CheerStars L1	Thu 3:30–5:00pm Scarborough	$299	$795 3 × $265	$2,329
Shore Thing CheerStars L2	Mon 5:30–6:30pm · Scarborough Wed 5:00–6:00pm · Beldon	$349	$945 3 × $315	$2,679

***YEAR TOTAL:** four terms of training + event package + full new uniform package ($338).
With all required uniform items already owned: **Hydra / Kraken $1,991 · Shore Thing $2,341** for training + events.
Returning athletes only buy uniform items they need.

School, recreational and tumble classes have no competitive event package. Optional activities may cost extra.
All prices include GST. Optional payment-plan fees are excluded; see page 17.

YOUR 2027 UPGRADES

SEA THE STANDARD!

NEW PATHWAYS. NEW EXPERIENCES. MORE COASTAL SPIRIT.





Returning to the crew? Look what's new! We've put more into your season: more ways to develop, more team experiences and more support for families. Here's what we're excited to bring you in 2027.

01 A NEW LEVEL OF COASTAL

Introducing **Shore Thing**, our new **Level 2 development team**—an exciting next step for athletes ready to grow within the Coastal family.

02 KRAKEN'S LOVELY NEW HOME

Kraken moves into **Scarborough Tennis Club**, giving the team a fresh home for their weekly training.

03 TUMBLE. DEVELOP. EVOLVE.

Dedicated **tumble classes throughout the year** help athletes build technique, confidence and progress towards their next skills.

04 MORE MOMENTS TO PERFORM

Sea Monsters and Tidal Titans are planned to attend **Magic Battle**—another exciting performance experience! Final date, participation and extra fee TBC.

05 HELLO, SPLASHDOWN!

Our first **Splashdown Showcase** brings the Coastal celebration to **Evolution Allstars**, a dedicated all-star cheerleading gym.

06 A STRONGER COMPETITIVE START

Two preseason days and dedicated **choreography camps with guest coaching** give each competitive team time to connect, learn and prepare.

07 PROPER FLOOR. PURPOSEFUL PREP.

Planned **sprung-floor sessions** with allocated team times. Selected **Evolution sessions closer to home** balance specialist training with family convenience.

08 FRESH KIT. MORE FAMILY SUPPORT.

Upgraded **sublimated sports T-shirts**, plus competitive athlete and parent handbooks, team calendars and helpful BAND resources. Event packages split into **three payments**.

A WHOLE SEASON OF WORK BEHIND
EVERY MOMENT ON THE FLOOR.

Carefully planned. Proudly Coastal. Built to help our athletes learn, belong and shine.

SCHOOL CHEER

After-school energy, right on the school site!





PP–YEAR 3 / BEGINNERS WELCOME / $189 PER TERM / MAXIMUM 16

YOUR TUESDAY TEAMS

Tuesdays 3:05–4:05pm · 60 minutes

Dolphins · Terms 1–2
Deanmore Primary School

Little Snappers · Terms 3–4
North Beach Primary School

YOUR SEASON INCLUDES

- One program T-shirt + scrunchie per athlete, per season.
- Free skill badges, assessed in Week 7: one earned badge per term; lost replacements $1.
- Showcase · Week 9 of Term 2
  Perform for family and friends and celebrate progress. Every athlete receives a medal, with four speciality awards per team.

BOOK EARLY

2027 public bookings stay open until classes are full. For future terms, current members receive a private link + password 6 weeks before term and have 2 weeks to rebook. Remaining places open to the public 4 weeks before term.

Join the correct class email list, check emails (including junk) and rebook on time. Unbooked places are released.

WHAT TO WEAR

· 2027 T-shirt + crop top · Black bike shorts
· Clean runners, securely laced · White scrunchie
· Hair tied up · Labelled water bottle · No jewellery

SCHOOL-SITE TUMBLING

Ages 7–12 · Tue 4:05–5:05pm · 60 min
$199 per term · Maximum 12
At the same school site as cheer.
Focused coaching for Level 1 + 2 skills.
Open to competitive, recreational and school athletes.

Wear the same outfit for school cheer performances.
Fees paid at booking; contact us first for split payment plan. A 5% admin fee will apply.

TUMBLING

TUMBLE CLASS

Strong foundations. Confident progressions.



LEVEL 1 + LEVEL 2 SKILLS / AGES 7–12 / FOCUSED PROGRESSIONS

TUESDAY TUMBLING

4:05–5:05pm · 60 minutes
Deanmore PS · Terms 1–2

North Beach PS · Terms 3–4
$199 per term

THURSDAY TUMBLING

5:00–5:45pm · 45 minutes
Scarborough Tennis Club
101 Deanmore Rd, Scarborough
$179 per term

ONE SKILL AT A TIME

Focused classes develop technique, strength and body control, with progressions matched to each athlete.

- Foundations and body shapes
- Technique before difficulty
- Strength, control and flexibility
- Connecting skills when ready

READY TO LEVEL UP?

Bring a can-do attitude for drills, reps and technique. Chase dream skills while polishing the skills you already have. Get ready to SEA THE STANDARD!

General tumbling is booked separately from cheer. Shore Thing's Monday team tumbling is included in its competitive term training fee.

WHAT TO WEAR

· 2027 T-shirt + crop top · Black bike shorts
· Clean runners, securely laced · White scrunchie
Hair tied up · Labelled water bottle · No jewellery

BOOKINGS & PRIVATES

Pay at booking. Contact coastalcheerco23@gmail.com before arranging split payments; a 5% admin fee applies to the amount on the plan.

Holiday private lessons may be offered, subject to coach and venue availability. Ask Allison for times and pricing.

RECREATIONAL CHEER

Cheer fun all year round. Build confidence. Make friends. Find your cheer energy.





BEGINNERS WELCOME / $189 PER TERM / 60 MINUTES WEEKLY

YOUR MONDAY TEAMS

Sea Monsters · ages 5–8
Monday 3:30–4:30pm

Tidal Titans · ages 8–11
Monday 4:30–5:30pm

St Columba Anglican Church
150 Northstead St, Scarborough
Maximum 16 athletes

BOOK EARLY

2027 public bookings stay open until full. Future terms: current members receive a private link + password 6 weeks before term, with 2 weeks to rebook. Remaining places open to the public 4 weeks before term.

Join the correct email list, check emails/junk and rebook on time.

YOUR SEASON INCLUDES

Learn stunts, jumps, dance and tumbling while building confidence and friendships. Create a cheer routine with pom-poms and your new skills.

Program T-shirt + scrunchie. Free skill badges assessed in Week 7: one earned badge per term; lost replacements $1.

Coastal Showcase · 14 November
Evolution Allstars, Malaga. approx. 9–11am
No athlete participation fee. Every athlete receives a medal; four speciality awards per team.

Magic Battle is planned for late November; Bassendean. Participation, date and extra fee TBC.

WHAT TO WEAR

· 2027 T-shirt + crop · Black bike shorts
· Clean laced runners · white scrunchie
· Hair up · Labelled water bottle · No jewellery

Wear the same outfit for cheer performances.
Fees paid at booking; contact us first for split payment plan. A 5% admin fee will apply.

HYDRA

CheerStars Level 1 · Ages 7–15 · Beginners welcome







BELONG. BELIEVE. BUILD YOUR SKILLS.

YOUR WEEKLY TRAINING

Wednesday 3:30–5:00pm
Northway Uniting Church, Beldon
Maximum 15 athletes
Full-season commitment · Parents use BAND

YOUR UNIFORMS



YOUR SEASON INCLUDES

- 2027 T-shirt + scrunchie
- Athlete Handbook + skill trackers
- Two pre-season days
- Choreography camp + guest coaches
- Extra full-floor training
- Team music + 2027 Team bow
- Showcase medal · Free skill badges
- Beach photoshoot
- Four speciality awards per team

SKILLS & COMMITMENT
Beginners welcome! Helpful Level 1 skills: forward/backward rolls; back extension roll; handstands and handstand forward roll; bridge, push to bridge, standing bridge, kickover; front limber; front/back walkovers; cartwheel variations, round-off and connected Level 1 tumbling.

5 PLANNED EVENTS · 4 COMPETITIONS + SHOWCASE

Magic Mayhem	CheerCon WA	Legends*	ATC Showdown	Coastal Showcase
12–13 June	23–25 July	Date TBA	5–7 November	14 November

*Legends is proposed. ATC Starz is the planned alternative; date TBA.

$299 / TERM

Events $795 (3 × $265) · Training + events $1,991
Full uniform $338: training $89 + competition $229 + socks $20
Year total with full uniform $2,329 · 2027 is year 2 of the 3-year uniform cycle.

KRAKEN

CheerStars Level 1 · Ages 7–15 · Beginners welcome



TRAIN TOGETHER. PERFORM WITH PRIDE.

YOUR WEEKLY TRAINING

Thursday 3:30–5:00pm
Scarborough Tennis Club
Maximum 15 athletes · Full season
Parents must use BAND

YOUR UNIFORMS



YOUR SEASON INCLUDES

- 2027 T-shirt + scrunchie
- Athlete Handbook + skill trackers
- Two pre-season days
- Choreography camp + guest coaches
- Extra full-floor training
- Team music + 2027 Team bow
- Showcase medal · Free skill badges
- Beach photoshoot
- Four speciality awards per team

SKILLS & COMMITMENT
Beginners welcome! Helpful Level 1 skills: forward/backward rolls; back extension roll; handstand and handstand forward roll; bridge, push to bridge, standing bridge, kickover; front limber; front/back walkovers; cartwheel variations, round-off and connected Level 1 tumbling.

5 PLANNED EVENTS · 4 COMPETITIONS + SHOWCASE

Magic Mayhem	CheerCon WA	Legends*	ATC Showdown	Coastal Showcase
12–13 June	23–25 July	Date TBA	5–7 November	14 November

*Legends is proposed; ATC Starz is the planned alternative, date TBA.

$299 / TERM

Events $795 (3 × $265) · Training + events $1,991
Full uniform $338: training $89 + competition $229 + socks $20
Year total with full uniform $2,329 · 2027 is year 2 of the 3-year uniform cycle.

SHORE THING

CheerStars Level 2 · Ages 7–15 · Offer placement only



PROGRESS TOGETHER. RAISE YOUR STANDARD.

YOUR WEEKLY TRAINING

- Mon 5:30–6:30pm · St Columba, Scarborough
- Wed 5:00–6:00pm · Northway, Beldon

Maximum 15 athletes · Full season
Parents must use BAND

YOUR UNIFORMS

Training uniform image to follow



YOUR SEASON INCLUDES

- · 2027 T-shirt + scrunchie
- · Athlete Handbook + skill trackers
- · Two pre-season days
- · Choreography camp + guest coaches
- · Extra full-floor training
- · Team music + 2027 Team bow
- · Showcase medal · Free skill badges
- · Beach photoshoot
- · Four speciality awards per team

SKILLS & COMMITMENT
Placement considers Level 2 readiness, skills, fitness, technique, experience and team commitment.
Required: Level 1 tumbling.
Level 2 skills welcome: handsprings, walkover–handspring, round-off–handspring or flyspring–round-off–handspring.
Both weekly sessions and required extras are essential.

6 PLANNED EVENTS · 5 COMPETITIONS + SHOWCASE

Magic Mayhem	CheerCon WA	AG WA States	Legends*	ATC Showdown	Coastal Showcase
12–13 June	23–25 July	28–29 August	Date TBA	5–7 November	14 November

*Legends is proposed; ATC Starz is the planned alternative, date TBA.

$349 / TERM

Events $945 (3 × $315) · Training + events $2,341
Full uniform $338: training $89 + competition $229 + socks $20
With full uniform: $2,679 · 2027 is year 2 of the 3-year design cycle.
Prices include GST. Standard payment arrangements.

TEAM EXPECTATIONS

For Hydra, Kraken and Shore Thing families only.

STAY CONNECTED WITH BAND

A parent or guardian for every competitive athlete must join their team's BAND group and actively check it all season.

Invitation provided after registration. Training updates, competition details, calendars, routine videos, music and practice activities are shared here.

Keep notifications on. Check updates regularly and before training or events; respond when requested.



HELP YOUR ATHLETE PREPARE

Make sure your athlete can access the practice videos, routine music and coach instructions shared on BAND.

Athletes do not need their own phone. You can view resources together on a parent's device.

Review choreography and complete coach-assigned practice between sessions. The Coastal Athlete Handbook provides training guides, cheer education and skill trackers.

TRAINING & ATTENDANCE

Competitive cheer is a full-season team commitment: attend weekly training, choreography, scheduled extra sessions and team events. Shore Thing attends both weekly sessions.

Tell Allison early about planned absences. For unavoidable illness or injury, make contact as soon as possible so training can be planned appropriately.

BE READY TO LEARN

Arrive on time and ready to take part. Listen to feedback, practise the assigned progressions and support your teammates. A respectful, positive attitude helps the whole team develop.

Competitive team awards are presented at Coastal Showcase with Sea Monsters and Tidal Titans. Event details: page 20.

PROGRESS WORTH CELEBRATING: one earned skill badge, free in Week 7 each term. Lost replacements $1.

YOUR SEASON

Training, team experiences and performance days to look forward to.

EVENT PACKAGE	HYDRA + KRAKEN	SHORE THING
	$795 · 3 × $265	$945 · 3 × $315

A STRONG START TOGETHER

27 & 29 January · 9am–2pm
Evolution Allstars, Malaga
Approx. 20 minutes from Scarborough.

Two pre-season days for all competitive teams to build skills, connect with teammates and start the season feeling ready.

GUEST-COACH CAMPS

Kraken 14 March · Hydra 21 March
Shore Thing 4 April · 8am–1pm
Evolution Allstars, Malaga

A Coastal first! Four hours of choreography with guest coaches, plus an hour for lunch and team activities. Bring your routine to life, bond and get excited for the season.

PRE-COMPETITION TRAINING

PERTH MAGIC ALLSTARS · CONFIRMED
Sole use of the gym and two floor spaces.

Sunday 18 July · before CheerCon
Sunday 31 October · before ATC Showdown
Both dates · 8:30am–12pm

Shore Thing 8:30–10am
Kraken 9:30–11am
Hydra 10:30am–12pm

EVOLUTION ALLSTARS · TBC

Sunday 22 August · 8:30–10am
Shore Thing · before Aussie Gold WA State Championships.

Sunday 19 September · 8:30–11:30am
8:30–9:30am Shore Thing
9:30-10:30 Hydra
10:30-11:30 Kraken
May move if Legends is replaced by Starz.

TERMLY DRESS-UP CLASSES

TERM 1 · 22–25 March · Colour Wars
TERM 2 · 21–24 June · Battle Week
TERM 3 · Halloween Week· Halloween Spooktacular — all teams
TERM 4 · 15–18 November · Christmas Dress-Up Week
Team themes may include elves, snowmen, presents, Santa and reindeer.



COASTAL SHOWCASE

Sunday 14 November · approx. 9–11am · Evolution Allstars
Performances, medals and team awards with Sea Monsters and Tidal Titans. No athlete participation fee.

Package includes competition entries/coaching, two pre-season days, choreography camp, scheduled extra gym sessions, team music, 2027 team bow, Handbook, routine development and season preparation. Tuition/uniforms are separate; spectator tickets, travel and optional activities are excluded. Use BAND for updates, music and practice videos.

UNIFORMS

Ready to train. Ready to represent Coastal.



COMPETITIVE UNIFORMS

Competition uniform **$229**
Training uniform **$89**
Coastal socks **$20**
Full new package $338
Replacement bow if lost: $40

All competitive teams wear the same uniform, with team-designed bows.
This supports crossover athletes and makes second-hand buying and selling easier for families.

ORDERING YOUR UNIFORM

Measured during class in Term 1.
Payment due 1 April.
Allow approximately 6–8 weeks for arrival. Orders outside the team order incur an additional shipping charge.

SECOND-HAND UNIFORMS

Our Coastal second-hand WhatsApp group helps families buy and sell approved items. Check sizing and current requirements before purchasing.

Allison does not monitor the chat or facilitate sales. Buyers and sellers arrange transactions directly.

TRAINING

Team training uniform · High ponytail
White 2027 scrunchie · Labelled water bottle
Clean white runners, securely laced, with smooth soles; cheer shoes are ideal.
No jewellery. Pre-competition sessions use the same training outfit.

ALREADY A MEMBER?

2027 is year two of the 2026–2028 competition uniform design. Returning athletes only need approved items they require—check fit and condition.

Every competitive athlete needs the new 2027 team bow, included in the event package. Crossover athletes need a bow for each team and will be invoiced accordingly.

SCAN ME

SECOND HAND SHOP

COMPETITIONS

Competition uniform + team bow
Sleek high ponytail · Coastal socks
Clean cheer shoes
Absolutely no jewellery at competitions.

FEES & PAYMENTS

Clear costs. A season you can plan for.

PROGRAM	PER TERM
School & recreational cheer	$189
Tuesday tumbling · 60 minutes	$199
Thursday tumbling · 45 minutes	$179
Hydra / Kraken · 90 minutes weekly	$299
Shore Thing · two hours weekly	$349

COMPETITIVE SEASON	HYDRA / KRAKEN	SHORE THING
Four terms of training	$1,196	$1,396
Event package	$795 · 3 × $265	$945 · 3 × $315
Training + events	$1,991	$2,341
With full new uniform ($338)	$2,329	$2,679

COMPETITIVE PAYMENTS

Term training fees: due on the Monday of the first Coastal training week each term.

Event package: three scheduled instalments—Hydra / Kraken 3 × $265; Shore Thing 3 × $315.

No administration fee applies to these standard payments.

Further splits, such as fortnightly payments, can be requested. A 5% administration fee applies to the amount covered by that additional plan.

OTHER CLASS PAYMENTS

Pay when booking your class.

Families can request a payment plan for smaller payments. A **5% administration fee** applies to the amount covered by the plan.

Contact **coastalcheerco23@gmail.com** before booking to arrange a plan.

5% sibling discount on term training fees.
25% off second competitive-team tuition.
Event payments and uniforms are excluded.

UNIFORMS: payment due 1 April; details on page 16.
EARLY BIRD: qualifying $50 deposit credited to Term 1; details on page 18.

All prices include GST. Advertised totals use standard payment arrangements. Optional payment-plan administration fees are additional.

JOIN THE CREW

Your 2027 season starts here!





01 FIND YOUR PROGRAM

Compare ages, training, commitment and costs. Contact Allison for guidance or a free trial where spaces are available.

02 BOOK ONLINE

Visit coastalcheerco.com. Returning school and recreational families: use your emailed priority link/password, then log in. Competitive places follow placement; Shore Thing is offer only.

03 REGISTER & PAY

Register, accept the terms and make the required payment to secure your place. Invoice and payment-plan families must also complete registration.

04 STAY CONNECTED

School/recreational families: join the correct class email list, check emails and junk/spam, and rebook within your priority window (pages 8 and 10). Competitive families must actively use BAND (page 14).

$50 EARLY BIRD DEPOSIT

A $50 deposit is required for each class or team booked and will be credited toward the fees for that program. Athletes booking more than one program must pay a deposit for each place. One Early Bird gift pack is provided per athlete, while supplies last.

Your deposit holds an available place or accepted team offer once registration and payment are complete.

74 bags available. Offer ends when bags run out, your selected class/team fills, or on 31 December 2026—whichever comes first.

Non-refundable for change of mind, subject to Australian Consumer Law. Bags cannot be returned for a deposit refund.



School/recreational rebooking follows the 6/2/4-week timetable on pages 8 and 10.
Competitive families: follow the dates in Band or in the Competitive Family Handbook.

coastalcheerco.com · coastalcheerco23@gmail.com · 0475 145 359

PARENT FAQs

Useful answers before your first class and throughout the season.

CAN WE TRY A CLASS FIRST?

Yes! One free trial per person is available in teams and classes with spaces. Contact Allison to confirm a suitable class and arrange a trial. Shore Thing remains offer placement only.

HOW DO WE BOOK OR RETURN?

Book at coastalcheerco.com. Returning school/recreational families use their emailed private page and password for priority rebooking. Join the correct email list and follow pages 8 and 10. Log in, complete registration and payment, and check your confirmation email.

NEED A PAYMENT PLAN?

Contact Allison before booking. Invoice and payment-plan families still register online and accept the terms. Page 17 explains standard competitive instalments and when the 5% administration fee applies.

HOW ARE PLACES CHOSEN?

Competitive placement considers age, skills, attendance, attitude, commitment and team balance. Progression depends on overall readiness. Coaches choose roles and progressions to suit the athlete and team.

DO ALL FAMILIES NEED BAND?

BAND is required for competitive teams only. Hydra, Kraken and Shore Thing parents must join and check it, and help athletes access practice videos and music. Other families should read booking emails and class messages.

ARE PRIVATE LESSONS AVAILABLE?

Holiday private lessons may be offered when coach and venue availability allow. Contact Allison for sessions and pricing. Optional holiday workshops are advertised separately.

WHAT SHOULD WE BRING?

A named water bottle, suitable training clothing and shoes—see your team requirements. Tie hair back and remove jewellery. Tell Allison about injuries or relevant support needs before class. Competitive uniform details: page 16.

WHERE ARE THE FULL POLICIES?

Read the current terms, payment and cancellation policies at coastalcheerco.com before enrolling. Keep contact details current and check class communications for term calendars, venue changes and other updates.

NEED A HAND? coastalcheerco23@gmail.com · 0475 145 359

COASTAL LIFE

Skills to celebrate. Friendships to keep. Memories to make.







SCAN ME

OUR COASTAL COMMUNITY

FREE PHOTO MEMORIES

Our annual photoshoot is optional and free for Coastal families, with high-resolution photos to download, save and print.

2024 · Scarborough Beach
2025 · Hillarys Boat Harbour
2026 · Mullaloo Beach
2027 · New location to be announced

Details will be shared closer to the event—check your emails.

2027 COASTAL SHOWCASE

Sunday 14 November
Evolution Allstars · approx. 9–11am

Competitive teams perform alongside Sea Monsters and Tidal Titans. Competitive awards are presented at Showcase.

No athlete participation fee.

CELEBRATE NEW SKILLS

All cheer teams have skills assessed in Week 7 each term. One earned skill badge per athlete, per term—free of charge. Lost replacements: $1 each.

SCHOOL HOLIDAY FUN

Optional cheer, tumbling and skill workshops, plus private lessons when available. Booked and paid for separately; details released as confirmed.

SEA THE STANDARD. JOIN THE CREW.